

## How does a corporate membership work?

A corporation, company or organization is eligible for a corporate membership. It is registered with Kiwanis International as a member of a local Kiwanis club.

A representative of the corporation's choosing is designated to exercise the rights and responsibilities of club membership on behalf of the corporation. He or she attends the local Kiwanis club's meetings, fundraisers and service projects, and is eligible to hold board or officer positions, and to act as the club delegate at conventions.

If the corporate member cannot attend a meeting or event, another representative of the corporation can attend in their place. This person will not, however, be considered an actual club member unless he or she joins.

If the corporate member takes another job, no problem. A new representative can be named as the corporate member to take his or her place without paying a new-member fee.

Annual dues can be paid by either the corporation or the representative. There is no change required to club bylaws for a corporate membership.

## How does the club start a corporate membership?

It's easy. On the membership application form, the club simply needs to note that the membership is a corporate membership. If the designated corporate representative changes, Kiwanis International only asks that the club report the name change. There is no fee for this change.



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# CORPORATE MEMBERSHIP

## How to explain it to potential members



# CORPORATE MEMBERSHIP

## What is a corporate membership?

A corporate membership allows your club to add a local corporation, company or organization as a member. A designated company representative holds the membership seat. For a member, a corporate membership is similar to an individual membership. It is great for people who are looking to build their personal leadership skills, network and make friends with like-minded people while serving children locally and throughout the world.

## Who should you approach about a corporate membership?

If a company is community-minded, it will benefit from being a part of Kiwanis. After all, we are a global volunteer organization dedicated to serving the children of the world. Companies with employees at multiple locations, especially those that transfer employees every few years, may be especially interested in this option.

Here's a partial list of people to consider:

- Club partners
- Public safety officials
- Restaurant employees
- Community leaders
- Government officials
- Financial service employees
- School administrators
- Chamber of Commerce leaders
- Faith-based representatives
- Business owners
- Service Leadership Program
- Faculty advisors
- Librarians
- Hospital directors
- Representatives of other organizations serving children (e.g. Boys & Girls Clubs)

## Corporate vs. individual membership: which is better for a club?

Clubs benefit from both, which is why you should always ask the person you are meeting with to join Kiwanis as an individual first.

