



Kiwaniis®

CALIFORNIA-NEVADA-HAWAII DISTRICT

Serving the Children of the World™

www.cnhkiwanis.org

Mid-Year Conference North



Saturday, March 2, 2019
General Session, Closing the Back Door, & Inter-club
Luncheon Listings and Seminar Grid & Descriptions

Flamingo Conference Resort and Spa
Ballroom

“Heart of a Hero”

General Session

Call to Order

Rich Fuller, Mid-Year Conference North Chairman
Kiwanis Club of Windsor



Pledge of Allegiance

Beth Roberts, Division 44 Lt. Governor

Patriotic Song — God Bless America

Bryan Bibee, Division 45 Lt. Governor

Invocation

Reverend ??????



Welcome to Santa Rosa

Governor's Welcome

Rocci Barsotti, District Governor

Service Leadership Program Governors' Updates

Manuel Santiago, Circle K District Governor

Nina Nguyen, KIWIN'S District Governor

Jonathan Lum, Key Club District Governor

First Lady's Remarks

Patti Barsotti, First Lady

Rose Float Presentation

Ernie Arnold, District Committee Chairman

On to Orlando

Robert Ward, On to International Convention Chairman

On to Las Vegas

Tom Millham, On to District Convention Chairman

Patriotism Award Presentation

Joni Ackerman, 2017-2018 District Governor

District Distinguished Club Presentation

Joni Ackerman, 2017-2018 District Governor

Report of the Kiwanis Cal-Nev-Ha Foundation

Roy Talley, Foundation President

Announcements

Mark McDonald, District Secretary

Adjournment

Rich Fuller, Mid-Year Conference North Chairman

Inter-club Luncheon

Call to Order

William “Bill” Deedy, Host Club President,
Kiwanis Club of Santa Rosa



Presentation of the Colors

Scout Troop 134

Pledge of Allegiance

John Friedenbach, Division 20 Lt. Governor

Patriotic Song — **America (My Country 'Tis of Thee)**

Lorie Deering, Division 7 Lt. Governor

Invocation

Pennylee Christensen, Division 32 Lt. Governor

LUNCH IS SERVED

ENTERTAINMENT

Irish Dancers

Instructor

Introductions

Mark McDonald, District Secretary

2017-2018 Inter-club Awards

Joni Ackerman 2017-2018 District Governor

Jackie Acosta, 2017-2018 Inter-club Chairman

Governor's Remarks

Rocci Barsotti, District Governor

Keynote Speaker—Life is GREAT!

Jane Erickson,

Past Kiwanis International President



Foundation Raffle

Roy Talley, Foundation President

Adjournment

William “Bill” Deedy, Host Club President

Room	10:00 a.m. – 10:50 a.m. Seminars
Courtyard 1	<p align="center">CLUB GROWTH & MEMBERSHIP TRAK (Part 1 of 2) Trak Manager Patti Barsotti and District Membership Team Leaders</p>  <p>Come get all of your questions answered regarding Strengthening and Opening New Clubs.</p>
Courtyard 2	<p align="center">CLUB LEADERSHIP TRAK (Part 1 of 2) Trak Manager Dave Schmitt</p> <p>Kiwanis clubs offer their members opportunities to develop their leadership skills. Investigate the top traits of good leaders, how leaders can mentor others and how good leaders deal with difficult people.</p>
Garden Room	<p align="center">CLUB SECRETARY TRAINING Trina Krider</p> <p>Learn the basics and the updates of the Kiwanis Connect portal, as well as other helpful tips and resources.</p> 
Oak Room	<p align="center">CNH FOUNDATION TRAK (Part 1 of 2) Co-Trak Managers Roy Talley & Jennifer Chaves, and Guy Blair & Bill Hooper</p> <p>How to Apply for a Disaster Relief Grant: Learn what type of projects qualify for a disaster grant from the Kiwanis Cal-Nev-Ha Foundation and how to apply for these funds.</p> <p>How to Host a Successful Pediatric Trauma Program (PTP) Service Project: Is your club looking for ideas for a PTP service project? Attend this session to learn more about PTP with special emphasis on how your club can develop a PTP service project that's right for your community.</p>
Walnut Room	<p align="center">2018-19 LT. GOVERNORS Governor Rocci Barsotti</p>  <p>Lt. Governors, thank you for your Division leadership! Review the Past, discuss the Present and vision our Future!</p>

Room	11:00 a.m. – 11:50 a.m. Seminars
Courtyard 1	<p align="center">CLUB GROWTH & MEMBERSHIP TRAK (Part 2 of 2) Trak Manager Patti Barsotti and District Membership Team Leaders</p> <p>Come get all of your questions answered regarding Strengthening and Opening New Clubs.</p>
Courtyard 2	<p align="center">CLUB LEADERSHIP TRAK (Part 2 of 2) Trak Manager Dave Schmitt</p>  <p>Kiwanis clubs offer their members opportunities to develop their leadership skills. Investigate the top traits of good leaders, how leaders can mentor others and how good leaders deal with difficult people.</p>
Garden Room	<p align="center">2018-19 CLUB PRESIDENTS Governor Rocci Barsotti</p> <p>Presidents, thanks for your club leadership! How do you make your meetings educational, of value, and fun?! Are you a diverse club and inclusive?</p>
Oak Room	<p align="center">CNH FOUNDATION TRAK (Part 2 of 2) Co-Trak Managers Roy Talley & Jennifer Chaves, and Margo Dutton & Bob Isaacs</p> <p>How to Apply for a Club or Pediatric Trauma Program (PTP) Grant: Learn what type of projects qualify for a grant from the Kiwanis Cal-Nev-Ha Foundation and how to apply for grant funds.</p>  <p>The Impact You Make (Awarding Club and Community Members): Awarding the Distinguished Service Award does more than recognize someone for going above and beyond. Learn how your gift changes lives; impacts our communities; & nurtures the next generation.</p>
Walnut Room	<p align="center">2019-20 LT. GOVERNORS (Part 1 of 2) Governor-elect Timothy Cunning</p> <p>Meet your fellow Lt. Governors-elect, get acquainted with the 2019-20 Governor's Cabinet, & learn what is in store for the team, including goals and objectives, and prep work for Lt. Governor Training in May.</p>

Room	2:00 p.m. – 2:50 p.m. Seminars
Courtyard 1	<p align="center">COMMUNICATION & SOCIAL MEDIA TRAK (Part 1 of 2) Trak Manager Lisa Watson</p> <p>How to Promote Your Club Using Effective Communication— Learn tips for communicating to potential members about Kiwanis and your club. This workshop will also cover various methods of communication and how to use Kiwanis resources in communications.</p>
Courtyard 2	<p align="center">SERVICE LEADERSHIP PROGRAMS (SLP) TRAK (Part 1 of 2) Trak Manager Carole Farris</p> <p>In Part 1 of this informative, interactive seminar trak, share ideas and best practices of SLP Sponsorship and working with the Kiwanis family. In Part 2, meet the District Administrators: Who are they? What do they do? And how can they help? In Part 3, let's talk Key Leader: Where have we been? Where are we now? And where do we go from here?</p>
Garden Room	<p align="center">KIWANIS CHILDREN'S FUND Herman Platzke</p> <div data-bbox="242 727 444 932" data-label="Image"> </div> <p>The five causes of the Children's Fund: Service Leadership Programs (SLP), Club & District Grants, Disaster Relief, Iodine Deficiency Disorder (IDD), and The Eliminate Project will be shared & how the Children's Fund staff supports clubs and the district along with The President's Challenge for 2018-2019.</p>
Oak Room	<p align="center">CLUB SERVICE PROJECTS & FUNDRAISING ROUNDTABLE (Part 1 of 2) Rae Whitby-Brummer</p> <p>Explore Kiwanis Service and Fundraising in break-out groups at your "round table". Opportunity to visit two tables during each 50 minute session, and share ideas/questions/success stories.</p> <p>Topics: Signature Projects, Admin Fundraisers, 20 Minute Service Projects, Media Relations</p>
Walnut Room	<p align="center">2019-20 LT. GOVERNORS (Part 2 of 2) Governor-elect Timothy Cunning</p> <p>Meet your fellow Lt. Governors-elect, get acquainted with the 2019-20 Governor's Cabinet, & learn what is in store for the team, including goals and objectives, and prep work for Lt. Governor Training in May.</p>

Room	3:00 p.m. – 3:50 p.m. Seminars
Courtyard 1	<p style="text-align: center;">COMMUNICATION & SOCIAL MEDIA TRAK (Part 2 of 2) Trak Manager Lisa Watson</p> <p>Social Media for Kiwanis Clubs— Social media is an essential tool for high-achieving clubs in today's world. But how do you navigate the seemingly daunting platforms of Twitter, YouTube, Facebook & Instagram to your club's advantage? We'll show the tips, tricks, and tactics to each of these sites that you can use to promote your club, recruit membership, and create a pristine digital footprint of your club!</p> 
Courtyard 2	<p style="text-align: center;">SERVICE LEADERSHIP PROGRAMS (SLP) TRAK (Part 2 of 2) Trak Manager Carole Farris</p> <p>In Part 1 of this informative, interactive seminar trak, share ideas and best practices of SLP Sponsorship and working with the Kiwanis family. In Part 2, meet the District Administrators: Who are they? What do they do? And how can they help? In Part 3, let's talk Key Leader: Where have we been? Where are we now? And where do we go from here?</p>
Garden Room	<p style="text-align: center;">KIWANIS YOUTH PROTECTION GUIDELINES Geoff Tobias</p> <p>Learn about Kiwanis International's best practices for working with the youth we serve. Topics include transporting youth, chaperoning events, background checks, and much more.</p>
Oak Room	<p style="text-align: center;">CLUB SERVICE PROJECTS & FUNDRAISING ROUNDTABLE (Part 2 of 2) Rae Whitby-Brummer</p> <p>Explore Kiwanis Service and Fundraising in break-out groups at your "round table". Opportunity to visit two tables during each 50 minute session, and share ideas/questions/success stories.</p> <p>Topics: Service with SLP, Fundraisers: the WOW Factor, Community Partners & Grants, Involve More Members</p>
Walnut Room	<p style="text-align: center;">KIWANIS INSURANCE & RISK MANAGEMENT Robert Kolstad</p> <p>Everything you MUST know about Club & Kiwanis Liability (but were afraid to ask!) Sexual Abuse and its prevention: our greatest liability! What practices and programs you and your club follow (or fail to follow) significantly impacts our Kiwanis financial future; thus our ability to continue safe, functional and beneficial programs & events.</p>

CLOSING THE BACK DOOR:

INTENTIONALLY ENGAGING YOUR MEMBERS



Is your club membership dwindling?

Are your meetings, fundraisers, or service projects feeling stagnant?

Do you feel like you are left doing all the work for your club?

All of these issues lead to a subpar Kiwanis experience and fewer children in the community being helped. In this session we will discuss ways to effectively engage all your membership in leading your club to success. Individually you are strong, but together you are powerful. Turn your Kiwanis Club into an unstoppable force.

Helpful Resources and Links:

Kiwanis ACE (Achieving Club Excellence) Tools:

<https://www.kiwanis.org/clubs/member-resources/training/division-leader/club-strengthening/achieving-club-excellence>

Challenge the Process Worksheet: <https://drive.google.com/open?id=1FflsILfcyfwizyXQzXnzm7PDIBPznR2>

Intentional Engagement Action Plan:

https://drive.google.com/open?id=11oYaCSqku_YHli_yqgYBYnoPjkcmjVvR

The Leadership Challenge by James Kouzes and Barry Posner: www.leadershipchallenge.com