

Constant Contact Year In Review

Number of Campaigns

157

Total Emails Sent

443,222

Your average open rate is 41%

Your most-opened emails:

1. Congratulations on Your Committee Appointment
2. Urgent Message from President Roy
3. [Kiwanis] Volunteers Needed!

[See how you compare to organizations like yours. »](#)

Your average click-through rate

12%

Your Top Performers

Congratulations on Your Committee Appointment

- Sent 23 July 2019
- 91% Click-through rate

Kiwanis 2019-20 Lt. Governor Training Survey

- Sent 19 May 2019
- 59% Click-through rate

[Kiwanis] Tell Us What You Think of Santa Rosa Conference!

- Sent 03 March 2019
- 57% Click-through rate

Your Contact List Grew 13%

That's 2086 more people!

Best Time to Send

Thursday, 3:00pm

The hour with the most opens for your emails.

Email Opens by Device

34% Mobile device

66% Desktop

Are you using one of our mobile-friendly templates? [Learn how to switch over.](#) »

Your Biggest Fans

These people opened your emails the most.

- hughes.glenn@outlook.com
- kathieart@aol.com
- stilleyalan@gmail.com
- david.g.justl@att.net
- tommy.thomson@juno.com

Group these people into a special VIP email list, and thank them for their support!

* The above report is based on data collected approximately 12 months back from the date **21 September 2019**.

Have questions about the data? Take a look at our [FAQ](#) page.