

# CNH Kiwanis Strategic Planning Committee Image Sub-Committee

## Meeting Minutes

May 2, 2019, 4 PM

Present: Steven Geraci, Chair  
Joni Ackerman  
Rocio Brooks  
Tim Cunning  
Mark Waronek

Next meeting: TBD

### 1. Signature Projects

Reviewed the process for a club to submit a signature project for award consideration.

First Step is through the District

District picks a project to submit to KI

Questions

Is there a District Signature Project Award?

Recognition at Mid-Winter or D-Con?

Are Lt. Governors promoting and advising clubs to submit?

Criteria – What is it? Tim Cunning provided a sample “Tally Sheet” used in 2017 (attached.)

How are “Joint Projects” handled?

KCF/CNHF Grants – were they used for the project?

Action

Class at D-Con? Grid already set. See item below for follow-up.

### 2. D-Con/Mid-Winter

Information kiosk/table/booth in the marketplace where members can ask questions about how to submit. Can also be used to answer and promote image. If committee approves, Steve will discuss with Mark McDonald about the possibility.

Provide information and demonstrate how using existing marketing/image items can promote service and recruit members.

Use a pop-up tent and banners for the booth.

Have a giveaway item to get members to visit and get information

Pins – Mark Waronek to provide an image of a pin he uses.

Convention Ribbons – hand out to attach to convention badge pouches.

Meeting adjourned at 5 PM.