

# Cal-Nev-Ha Children's Fund

2020-2021 Development and Program Committee Priorities



	RESPONSIBLE	PRIORITY	STATUS	START	END	NOTES
<b>YES! Initiative</b>						
Include club giving levels in next email to clubs	Jenn		C		08/28/20	
Get invited to LTG monthly calls w/ Governor Gary	Craig					
<i>Social Media Awareness Campaign: Say YES! to Youth!</i>						
Select a date to promote YES! for one week			C			Nov. 1 - 7, 2020
Create overlays						
Create content to share; daily theme	Val/Dave/Lynda					submit to Jenn by 9/30
Webinar to feature those helped through the YES! Initiative	Craig/Jenn					Nov. 2; 15 min. max; SLP videos <1 min
<i>Virtual Engagement</i>						
Determine format (coffee, lunch, happy hour?)						Rotate format based on what works for host
Develop Name and Graphics						Cmte to brainstorm names at fwd to Jenn
Calendar Dates & Schedule Hosts						2nd week of month; record session; include link to donate page
Select Topic(s)						
<i>Recognition Opportunities</i>						
Create a virtual banner patch for club use on their website						
Create new award for top LTG, top club and top individual						Unique design (think YSA); Oct 1-Jul 15 top cash in hand

<b>Virtual Wine Tasting</b>						
Select date	Jenn/Pete		C			9/26/20 @ 11AM; registration closes 9/13 @ 11:59PM
Set-up registration site	Jenn		C	8/31	09/02/20	<a href="https://charity.gorundme.com/o/en/campaign/saturday-sips">https://charity.gorundme.com/o/en/campaign/saturday-sips</a>
Email invite	Kassy		C	8/31	09/02/20	
Promote (email, call, social media)	Staff/Board/Amb		C	9/2	09/13/20	
<b>Virtual Turtle (Duck) Race</b>						
Prepare proposal for Cmte Review	Val					Send to Jenn by 10/2
If needed, tweak proposal for board packet	Val					packet to be sent week of 10/26
Present to Board for approval	Val, Pat and ?					
<b>Virtual 5k Walk/Run</b>						
<b>Quarterly Socials/Fundraisers</b>						
Sept: Wine Tasting (see above)						
Nov: Pajamma Party / Karaoke						
Mar: Gala(s)						
May: Poker/Casino/Bingo						

<b>2021 Gala(s)</b>						
Contact Charimen & have them schedule first committee meeting	Craig					
<b>Kiwanis Memorabilia Auction</b>						
Include as part of Gala auction						
<b>Quilt Raffle</b>						
<b>Grant Writing</b>						

<b><i>\$5 Fridays</i></b>						
<b><i>Kiwanis BBQ Cook Off (July)</i></b>						
<b><i>District T-shirt Fundraiser</i></b>						

*Other Priorities for 2020-2021*

<b>Tablet of Honor for Tim</b>						
<b>Introductory Grants</b>						
Develop procedures						
Develop guidelines						
Develop application						
Prepare proposal for board packet						packet to be sent week of 10/26
Present to Board for approval						

Priority:	Status:
-----------	---------

High

Medium

Low

On Hold

Not Yet Started

In Progress

Complete