

**Cal-Nev-Ha Children's Fund
Minutes - Development and Programs Committee Meeting
September 16, 2020**

Development and Programs Chair Roy Talley called the meeting of the 2020-2021 Development and Programs Committee to order at 5:30 p.m. via videoconference.

Committee Members Participating: Valarie Brown-Klingelhofer, Jennifer Chaves, Bob Isaacs, Dave Schmitt, Lynda Spann, Roy Talley, and Craig Wallace

Committee Members Not Participating: Anna Wu

Others Participating:

Chairman Roy welcomed the members to the meeting proceeded with the agenda. The Committee reviewed the fundraising ideas suggested by Committee members and proceeded to set priorities.

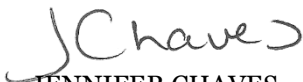
The Committee discussed the YES! Initiative and how to restart the campaign. The Committee agreed to focus on three key areas: a social media campaign during the first week of November; a virtual engagement series once a month; and a new recognition award to be presented at DCON.

The Committee next discussed a virtual turtle race. Val will draft a full proposal for the Committee to review at the next meeting.

The Committee then briefly discussed other fundraising ideas to pursue in 2020-2021 and tabled the discussion until the next meeting, which will be held on Wednesday, October 7th at 5:30 p.m.

There being no further business, Roy thanked the Committee for their commitment and adjourned the meeting at 6:43 p.m.

Respectfully Submitted,



JENNIFER CHAVES

Executive Director