

Membership Development Team Training-Community Survey and Assessment

December 19, 2020

1. Welcome
2. What we aim to accomplish today
 - a: Prepare Team members to train local membership teams
 - b: prepare membership teams to conduct Assessments and Surveys
3. Why Community Assessments and Surveys are important
4. Building your team
5. Pre-survey assessment
 - a: Collecting information on community
 - b: Identify community mover and shakers
6. Preparing contact list
7. Making appointments
8. Assigning teams
9. Contacting interviews
10. Analyzing collected information
11. How to use information for club opening