

Kiwanis Cal-Nev-Ha Foundation
Homework - Strategic Planning Committee Meeting
March 25, 2021

Homework Assignment:

Strategic Planning Chairman Bob Larsen's proposed Goals for the Cal-Nev-Ha Children's Fund for the next two years are listed below. As discussed at the March 21, 2021 Strategic Planning Committee Meeting, your assignment is to list your top 5 goals for the CNHCF over the next two years.

As we agreed upon at our 3/21/2021 committee meeting, you can reorder, modify or replace one or more of the below goals. Please do not list tactics, only short goals. Also rank your list of goals from 1 (highest priority) to 5 (lowest priority).

Please forward your list to Jennifer by April 9, 2021 so that we can organize/analyze the results prior to our next meeting.

1. Fundraising – Learn from the Red, White, and Brews fundraiser. Consider a hybrid event for 2022
2. Marketing and Communication - make our efforts more robust at all levels
3. Diversity - increase the diversity of our board (recruit to the need)
4. Grantmaking - prioritize applying for grants
5. Teach - how do new activities fit into the strategic plan; the strategic plan shouldn't fit into the activity but the activity should fit into the strategic plan; as much as possible, the entire Board of Directors should work as a team here

Respectfully Submitted,

Bob

Robert "Bob" Larsen, Director
Chairman Strategic Planning Committee
Cal-Nev-Ha Children's Fund