



Kiwaniis[®]

CALIFORNIA-NEVADA-HAWAII DISTRICT

Serving the Children of the World™

www.cnhkiwanis.org

2021 Exhibitor and Sponsorship Prospectus *for the 2021 District Education Convention*

Cal-Nev-Ha Kiwanis District Education Convention

*Sheraton San Diego Hotel & Marina, San Diego, CA
August 19-21, 2021*



www.cnhkiwanis.org

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The sponsorship opportunities listed here are available during the 2021 Cal-Nev-Ha Kiwanis District Education Convention, to be held August 19-21, 2021, at the Sheraton San Diego Hotel & Marina, San Diego, CA.

2021 Convention Sponsor.....	\$5,000
Inter-club Luncheon Sponsor	\$2,000
Interfaith Breakfast Sponsor	\$1,000
Awards Luncheon Sponsor.....	\$1,000
Rose Float Breakfast Sponsor.....	\$500
Registration Insert	\$300
Exhibitor (for-profit*).....	\$250
Exhibitor (non-profit*)	\$125
Convention Program Ad.....	\$150-\$250

What is Kiwanis?

Kiwanis is a global organization of volunteers dedicated to changing the world one child and one community at a time. With more than 11,000 Kiwanis members in our three-state district, the Cal-Nev-Ha District continues to be one of the biggest in Kiwanis International. Our clubs and members contribute nearly 1 million volunteer service hours & more than \$5 million to their communities each year! Together, we ARE improving the world, one child and one community at a time.

About the Cal-Nev-Ha Kiwanis District Education Convention

The Cal-Nev-Ha Kiwanis District Education Convention is an annual meeting of nearly 600 Kiwanians and their guests in which we elect our officers for the next administrative year and conduct the business of the District. Additionally, attendees will have the opportunity to network with members from across California, Nevada, and Hawaii; learn growth strategies and leadership skills, and enjoy social events.

Why sponsor or exhibit with us?

Our members are successful business owners, corporate executives, and retired professionals who have tremendous purchasing power. Our audience encompasses leaders from our three-state district of California, Nevada and Hawaii. With nearly 800 attendees, your investment has the potential to see a significant return.

Demographics

Our members include young adults to retirees with the average age being 58. The average annual household income of our members is \$100,000. Most members possess a bachelor’s degree and many possess advanced degrees. Our members include corporate executives, business owners and retired professionals.

Questions?

Please take a moment to review this information and choose the program that works for your organization. If you have any questions, please contact Tricia Hart at (909) 736-1706 or by email at tricia@cnhkiwanis.org.



Sponsorship Opportunities

Convention Sponsorship: \$5,000

As the presenting sponsor of the convention, your company logo will be included on all promotional materials. Benefits of this sponsorship include:

- Signage placement at convention in high-traffic areas
- Company link and logo on convention microsite
- Opportunity to sample or sell merchandise in an exhibit¹
- Opportunity to provide promotional materials or samples in bags²
- Full-page ad in convention program³
- Full-page, full-color message in the online Kiwanis Cal-Nev-Ha Magazine; 12,000+ readers⁴
- Two complimentary convention registrations

Inter-club Luncheon Sponsor: \$2,000

Convention registrants and their guests gather on Saturday afternoon for our Inter-club luncheon. This is the largest gathering of our members with approximately 800 in attendance. Benefits of this sponsorship include:

- Signage placement inside luncheon venue
- Company link and logo on convention microsite
- Opportunity to provide promotional materials or samples in bags²
- Full-page ad in convention program³
- Two complimentary tickets to the luncheon

Inspirational Breakfast Sponsor: \$1,000

Registrants and their guests are invited to attend the Interfaith Breakfast on Friday morning to hear an uplifting program. Benefits of this sponsorship include:

- Signage placement inside breakfast venue
- Company link & logo on convention microsite
- Opportunity to provide promotional materials or samples in bags²
- Half-page ad in breakfast program³
- One complimentary ticket to the breakfast

Awards Luncheon Sponsor: \$1,000

The Awards Luncheon provides an avenue to recognize outstanding members and clubs. This event occurs on Friday afternoon and is usually attended by 300 people. Benefits of this sponsorship include:

- Signage placement inside luncheon venue
- Company link & logo on convention microsite
- Opportunity to provide promotional materials or samples in bags²

- Half-page ad in convention program³
- One complimentary ticket to the luncheon

Rose Float Breakfast Sponsor: \$500

Convention attendees gather on Sunday morning for our Rose Float Breakfast. Benefits of this sponsorship include:

- Signage placement inside breakfast venue
- Company link & logo on conference microsite
- Sponsorship listing in conference program and breakfast program
- Opportunity to provide promotional materials or samples at the breakfast²
- One complimentary ticket to the breakfast

Registration Insert: \$300

This opportunity is available to organizations that want to be sure to get their promotional materials or samples² in the hands of all registered convention attendees. Ship 500 items to our office no later than July 30, 2021.

Exhibiting Opportunities

For-Profit: \$500

A fundraising project or for-profit business offering merchandise, programs, products or services that may be of interest to Kiwanians and/or Kiwanis clubs. (includes two non-delegate convention registrations)

Non-Profit: \$250

A Kiwanis club or outside 501(c)(3) organization seeking support from Kiwanians and/or Kiwanis clubs to further develop its goals and objectives. (includes one non-delegate convention registration)

Kiwanis International Partner: \$125

A Kiwanis International Authorized Partner offering services and/or products.

District Club Service Projects: \$75

A Kiwanis club promoting a service opportunity to other clubs. *Please note clubs may not make application for an outside organization.* The exhibiting fee is a refundable “no show” deposit.

District Committees & Projects: N/C

Kiwanis District Committees and Projects may request an exhibit table for no charge to promote their committee or project.

With your exhibit, you will receive:

- 1 table with 2 chairs and 1 tablecloth
- Listing in the official convention program³
- Company link on convention microsite

New! – Please note!

If electrical power is required, a \$50 fee per day will be added to each exhibit fee.

(limited number of spaces available with electrical power.)

Location

Sheraton San Diego Hotel & Marina
1380 Harbor Island Drive, San Diego, CA 92101

Exhibit Hall Hours

Thursday, August 19

Exhibitor check-in.....3:00 p.m. – 4:00 p.m.

Friday, August 20

Exhibit Hours8:00 a.m. – 5:00 p.m.

Saturday, August 21

Exhibit Hours8:00 a.m.– 2:30 p.m.

Exhibitor move-out.....2:30 p.m. – 5:00 p.m.

Exhibits MUST be removed from exhibit area no later than 5:00 p.m. on Saturday, August 21

Please note: due to the location of the exhibits, we request you take all valuables with you each night, as the exhibit area has no security.

Advertising Opportunities

Advertising Rates

Size	Net Rate
Full Page	\$250
Half Page	\$200
Quarter Page	\$150
Business Card	\$50

Program Dimensions:

Full page: 5.5” x 8.5” live area 4.5” x 7.5”

Half page: 5.5” x 4.25” live area 4.5” x 4”

Quarter page: 5.5” x 2” live area 4.5” x 2”

Business Card: 3.5” x 2”

Rates are for ads supplied in a format that meets our digital ad specifications. Files and ads that require file conversion, typesetting and/or design may incur additional production charges. For ad specifications information, contact Tricia Hart at tricia@cnhkiwanis.org or 909-736-1706.

Ads are restricted to services, products or fundraising ideas. Ads of religious or political nature, ads that are discriminatory or ads that are disrespectful of a person or group of persons are prohibited. All ads are subject to review and approval by the Convention Management.

Ads should be e-mailed to tricia@cnhkiwanis.org. Ad and payment must be received by July 30, 2021

¹ Subject to any restrictions imposed by the facility

² Some restrictions may apply

³ Your application, ad (if applicable) and payment must be received by July 30, 2021, in order to be included in the convention program.



Exhibitor Contract

for the 101st Annual Cal-Nev-Ha Kiwanis District Education Convention
Exhibit Dates: Friday, August 20, 2021 - Saturday, August 21, 2021

The undersigned makes application to participate as an exhibitor at the annual Cal-Nev-Ha District Education Convention of Kiwanis International at the Sheraton San Diego Hotel & Marina, San Diego, CA, August 19-21, 2021. We understand exhibit fees are charged as shown on the application form, and payment for the appropriate fee must accompany this contract. **We also understand written cancellation must be sent to the Cal-Nev-Ha District Office and must be received no later than 14 days prior to the first day of the convention to receive a refund. A \$50.00 cancellation fee will be charged on all cancellations.** After the cancellation deadline, no refunds can be issued, regardless of the circumstances.

We agree to have our exhibit table in place by 8:00 a.m., Friday, August 20, 2021, and to staff it until 2:30 p.m., Saturday, August 21, 2021. We agree to remove all materials from our exhibit no later than 5:00 p.m. on Saturday, August 21, 2021. We agree that Cal-Nev-Ha Kiwanis will not be held liable for any theft or damage to our exhibit when it is left unattended.

We agree to furnish the materials needed for our exhibit. **Cal-Nev-Ha Kiwanis will furnish a table and two chairs.** For additional tables and chairs, we agree to pay \$50 per table (two chairs will be included for each table ordered). We assume responsibility for the men and/or women who represent our club or firm and will guarantee expenses incurred by them as our representatives. **We understand the For Profit exhibitors receive two non-delegate convention registrations included with their paid fees; the Non-Profit exhibitors receive one non-delegate convention registration; and the District Club Service Project and District Committees and Projects exhibitors must be registered for the convention and will be required to pay the appropriate registration fee for all Kiwanians and spouses of Kiwanians working in the exhibit.**

Kiwanians only: we further understand if the For Profit or Non-Profit exhibitors wish to be delegates, they must be registered for the convention and pay the appropriate registration fee.

We agree to abide by the decision of convention management for location assignment. A limited number of exhibit spaces are available and reserved on a first requested, first reserved basis. **We further agree that no items of any kind will be sold by our company anywhere on the grounds of the convention facility without prior written approval.** If such activity takes place, we acknowledge that our exhibit shall be shut down immediately and all materials will be removed from the convention facility.

Liability and insurance: We agree Kiwanis International and the Cal-Nev-Ha District of Kiwanis (Kiwanis) shall not be held liable for any damages to any property or equipment whatsoever brought into the Kiwanis District Convention by us, claimed to result from the alleged negligence, act, or omission of Kiwanis, or because of the condition of the premises, or because of any cause whatsoever. We understand that exhibitors who desire to carry insurance on their exhibits must place it at their own expense.

On any and all claims, other than for damages to Applicants' property as set forth in the preceding paragraph, it is agreed that Kiwanis and Applicant each will indemnify and hold harmless the other from and against all losses, claims, suits or other legal liability, and legal expenses of any nature, imposed upon or brought against the other by reason of any negligent or intentional act or omission of their respective agents or employees.

We agree to faithfully observe and to comply strictly with the rules and regulations set forth in this agreement and with such other reasonable rules and regulations as the convention management may, in their judgment, deem necessary for the proper conduct, safety or care of the exhibition area. We further agree to comply with all rules and regulations of the hotel and/or convention center and acknowledge our responsibility to obtain and abide by these rules. In the event that we breach any portion of this Agreement, Cal-Nev-Ha Kiwanis shall have the right to immediately terminate this Agreement and any amounts paid for our exhibition space shall be forfeited.

Application acceptance dependent upon date of submittal, availability of space, type of project.

Signature of Applicant

Title of Applicant

Printed Name

Date

*****Please submit this contract along with application and proper payment*****