

11th Annual Executive Leadership Conference Agenda

The Nugget Casino Resort
Friday, September 23, 2016 2:00 p.m.

1. Education Committee & Club Leadership Education
 - a. Composition of seminar committee
 - b. Webinar development
 - c. Future topics for webinars – newly organized clubs, presidents, others

2. Board Task Forces and Committees
 - a. Leadership Development
 - b. Leveraging Technology for District (**website**, Facebook) – Need for sponsorship/budget
 - c. Formula for the Future Team

3. Meetings Schedule
 - a. 2017 Trustee Retreat & Board meeting - location
 - b. 2017 Summer Board of Trustees meeting – location & date
 - c. Foundation Retreat
 - d. Governor-elect Planning Conference

4. District & Foundation - Mutual Growth, Direction and Issues
 - a. Leadership transition & communications
 - b. Role of volunteers and staff in communications
 - c. Initiation of communications - Officers & Board Members
 - d. Strategic corporate partnerships
 - e. Share membership success stories & strategies
 - f. District directory - content
 - g. Accelerate Initiative Update

5. Strategic Plan
 - a. How can the District and Foundation Strategic Plans align / work together?

6. District Convention and Mid-Year Conferences
 - a. Evaluation of seminars – is it effective in the development of future offerings? (Survey attached)

- b. Themes for DCON and MYC
- c. Foundation Participation at DCON and MYC
 - i. Foundation Address
 - ii. Galas at MYC
 - iii. President's Reception at MYC
 - iv. Honors Breakfast at DCON
- d. Mid-Year seminar grid
 - i. Foundation seminar(s)
 - ii. Ambassador meeting
- e. How can the cost of DCON be reduced?
 - i. Reduction of days for DCON / alternative schedule
 - ii. Board meetings
- f. Rates for booths and advertising

7. District and Foundation Communications

- a. Schedule of email blasts
 - i. Club Officers
 - ii. District / Division Officers
 - iii. Foundation Ambassadors
 - iv. Foundation Donors
- b. Giving Tuesday / Year-end Fundraising
 - i. Targeted blasts Thanksgiving week thru January
- c. Schedule of CNH Magazine as an E-Version
 - i. Committee
 - ii. Sponsorships of columns
- d. Communication lists (group email lists)

8. First Lady's Project