

2016 DCON SEMINAR DESCRIPTIONS

Seminar Name	Presenter(s)	Brief Description
The Art of Kiwanis Newsletters	Tony Molino & Anna Wu	Great clubs have great newsletters. Learn from editors of 2 of the best newsletters in our district
Are We Having Fun?	Shirley Nakawatase	Are we having fun being a Kiwanian?
Avoiding Membership Loss	Brian Kass & Tony Molino	Learn tips on how to close the backdoor on membership loss.
Basic Facebook, Instagram & Twitter	Mariko Nakawatase & Shirley Nakawatase	Stumped by social media? Frustrated by Facebook? Ticked off at Twitter? You CAN do something about it! Learn the basics on how to use social media to promote your Kiwanis club and activities.
Best Practices for SLP	Judi Horton & SLP Members	Help! Discover best practices for some common SLP scenarios.
Club Presidents 2016-17 Governor	Gov.-Elect Pete Edwards	Presidents Meet with Governor-elect Pete Edwards.
CNH Foundation Summit	Margo Dutton Jennifer Chaves	What is it you want to know about our District Foundation? Do you need help applying for a grant? Want to learn more about scholarships? Have a question about our Accelerate Initiative or our Pediatric Trauma Program? Stop by the Andalucia room any time between 9:45 a.m. to 2:35 p.m. on Friday and/or 9:00 a.m. to 10:50 a.m. on Saturday to learn more about the Foundation.
Club Growth Summit Kiwanis I-Plan – The Formula	Dave Schmitt Alec McCauley	The Formula is immediate part of the new long-term I-Plan recently rolled out by KI. This summit will contain ideas to encourage clubs to be relevant to their communities and grow and use the tools existing within the Formula to strengthen their clubs. Creating exciting club meetings, Branding your club, and targeting different demographic groups for membership and new clubs will also be discussed. The resources from the Formula and the new #KidsNeedKiwanis initiative will also be shared. Participants will come away with a roadmap of goals for their club in the coming year.
Club Succession Planning	Gary Gray	Start building your club's future today by building and renewing leadership at every level in your club. Stop by for step by step tips on club succession planning.
Club Treasurers – Nuts & Bolts	Greg Mason	Exciting or Boring. Necessary or just time consuming. What is your roll as the Club Treasurer and how to fulfill that roll? Your duties, your responsibilities, your report to the board. Reporting to the Government agencies and much more. Come and be entertained.
Convention First Timers	Bob & Ann Isaac	Join us for a fun & interactive session! Find out what you don't want to miss!!
Dream Team	Dave Schmitt & Steve Dreyer	Our district leadership this year is known as the "Dream Team – the Power of We". Kiwanis clubs and members need to be able to dream if they want to change their clubs. Stepping back to create a new focus can result in a great club and the ability to do more service. This session will look at ways to improve our clubs to be the club our community needs.
First Lady's Focus	Jeannette Edwards	Breakfast is the beginning to a great day. Learn about the importance of breakfast for children and how you can make it happen.

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Forming a Foundation	Pat Liddell	Learn how to form a club foundation and operate it successfully.
Formula Team (Formula Team Members Only)	Dave Schmitt	ALL Formula team members are asked to attend this important team meeting. Plans for team engagement in the coming year will be discussed and new tools presented. Our district leadership this year is known as the "Dream Team – the Power of We". Kiwanis clubs and members need to be able to dream if they want to change their clubs. Stepping back to create a new focus can result in a great club and the ability to do more service. This session will look at ways to improve our clubs to be the club our community needs.
Great Service Projects	Shirley Nakawatase	Are you looking for great service projects? Come learn and discuss great projects.
How to Run A Board Meeting	Gary Gray	Board meetings running long? Ending in frustration and poor results? There is help out there. Stop by for information that will make your board a happy productive place and help grow club leadership.
Keeping Your Club Legal	Pat Liddell	Review your club's legal obligations and the ramifications of not performing properly. Learn how to reinstate your club's tax & legal status if it is suspended.
Keeping Members Happy	Rae Whitby-Brummer	What makes you say "I Love My Club?" Happiness is contagious, learn how to increase the happiness epidemic in <u>your</u> club.
Kiwanis Boot Camp	Dave Schmitt & Steve Dreyer	Give us 50 minutes and we'll get your club into great shape!
KI Foundation	Herman Platzke	An overview of the Kiwanis International Foundation with emphasis on the Children's Fund and foundation grants.
Kiwanis I-Plan	Alec McCauley	Kiwanis International has a plan. The Kiwanis International Board of Trustees worked hard to put a plan in writing. The plan is in place to keep our world wide organization focused and moving forward in the next 100 years. Join Kiwanis International Alec McCauley to hear about the I-Plan.
Kiwanis Partners	Mike Fields	Learn about our Kiwanis International Partners and Preferred Charities. Explore how these partnerships can help increase your service footprint in your community and provide a vehicle to increase your fund raising efforts.
Kiwanis Risk Management & Insurance	Robert Kolstad	Learn the essentials of Kiwanis insurance including General Liability, Liquor and Directors and Officers (D & O) and how you and your club are covered.
Lt. Governors 2015 -16	Governor Cherice Gillam	Finish strong Rockstars of Service. Ask questions, share best practices, review the 2015-16 year and find out what still needs to be done before September 30 during this meeting of the Lt. Governors!
Lt. Governors 2016-17	Governor Elect Pete Edwards	Discuss the goals and objectives developed for the upcoming administrative year. Learn what is in store for the Power of We team.
Making Your Club Meeting Fun	Tony Molino & Bob Erikson	Members come to fun meetings. Learn how to make your meeting fun from 2 class clowns

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Maximizing Social Network Communications	Mariko Nakawatase & Shirley Nakawatase	Learn ways to maximize your social media presence.
Marketing your Club with Social Media Tools	Mariko Nakawatase & Shirley Nakawatase	Learn the benefits of social media as well as how to use social media to promote your Kiwanis club and activities.
Marketing that Sticks	Judi Horton	Does your club marketing "stick"? Is it understood and remembered? Does it have a lasting impact - which changes your audience's opinions or behaviors? Find out how to make your club "stick" in this interactive seminar, presented by a Kiwanis young professional
Navigating through KiwanisOne	Trina Krider	Learn the basics and the updates of the KiwanisOne portal.
The Fundamentals of Leadership	Gary Jander	In this course we will explore the concepts of leading as a follower and leading through personal relationships. This seminar is a part of the "Your Perception is Your Reality" leadership series created by past Governor Gary Jander.
The Power of WE	Mike Montanar	Looking to go from a good to great club? Making it happen is of a blend of effective leadership & teamwork. The Power of We-High Performance Teamwork in Action will introduce you to a set of unique, results driven principles and best practices that are both effective and time tested to help you sustain club excellence.
Shaking Things Up	Tony Molino & Anna Wu	Quit doing the same old things, learn new ways to make your club exciting!
SLP SUMMIT	Tim Cunning,	Learn about Aktion Clubs, SLP Best Practices – Scenarios & Solutions and Key Leader
Team Building	Rae Whitby-Brummer & Judi Horton	Participate in 5 exciting team-building activities, and learn how you can use the activities as a club program, at club events, or with Service Leadership Program members.
Teamwork with Different Personalities	Rae Whitby-Brummer & Judi Horton	We can't change the wind - but we can adjust our sails. People view the world differently, and we can work more effectively when we understand their viewpoint. Learn about 4 general personality groups, and how to improve teamwork with each of these personalities