

KIWANIS INTERNATIONAL
California – Nevada – Hawaii District

IMAGE TASK GROUP
AGENDA

January 11, 2017 @ 6:00PM

- 1. Welcome, Roll Call & Introduction of guests**
- 2. Review of November 30, 2016 teleconference**
 - a. 3/3/2017 Bd. Meeting (Task Group meet Thurs evening prior?)**
- 3. Discussion regarding internal image concept**
 - a. Need for concern?**
 - b. Priority?**
- 4. Cultural & Socioeconomic issues**
- 5. Perceived Image v. Actual Image**
 - a. “Old white guys” ...**
 - b. What does the public really think of Kiwanis?**
- 6. How can we (District Board) affect change of Image?**
- 7. Assignments for next teleconference**
 - a. Existing Resources _____**
 - b. Resources to Develop _____**
 - c. Budgeting Ideas _____**
 - d. Spreads Sheet of Questionnaire Responses _____**
- 8. Next Teleconference (Mid-Late January?)**