# Report of the Executive Director

Submitted to the Kiwanis Cal-Nev-Ha Foundation Board of Directors, February 2017

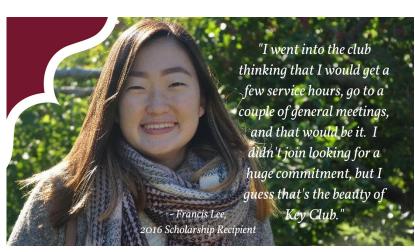
## In this board packet . . .

We've been a busy Board since our last meeting! Here's what you can expect at our board meeting:

- 1. Ramsin will join us to share an update on market conditions, post-election.
- 2. Come prepared to share your thoughts on what you envision for our Foundation in the future as we begin discussion on developing a vision statement for the Kiwanis Cal-Nev-Ha Foundation. (Packet 1, p. 1)
- 3. Continuing our discussions from the Board retreat, we have a new Leadership Pledge to adopt (Packet 1, p. 54) and a recommendation on how to restructure our committees. (Packet 1, p. 55-56)
- 4. Hat's off to our Secretary/Treasurer and our Audit Committee! For the first time in several years, we have a draft audit to review at our February meeting! (Packet 1, p. 57-77)
- 5. Our Governance Committee has a few recommended changes to policy for your consideration (Packet 1, p. 78-95). FYI: Should the Board decide to adopt the committee restructure plan, our Governance Committee will next work on the necessary changes to bylaws and policies.
- 6. The Board Development Committee will provide us with an update on nominations. Did you submit names to the Committee for consideration on our Board? It's not too late!
- 7. Be sure to review the minutes from the Fund Development meetings. This committee has been working especially hard to plan and execute this year's Kids Bash: Let's Be Kids AGAIN! Take a look at the minutes to see what's planned for our events!

## What's Coming Up Next . . .

Our scholarship deadline is quickly approaching - February 13th. Please offer assistance to your SLP members in completing their scholarship application.



Scholarship judging for Key Club and KIWIN'S will take place at the KPC on February 18. Scholarship judging for Circle K will take place at Camille Goulet's house on March 5. If you are interested in participating in scholarship judging, I encourage you to contact me for more details. You won't be disappointed!

## **Year-end Giving Results**

Were you one of the 66 donors who made a gift to the Foundation during the months of November or December? If so, this infographic should look familiar to

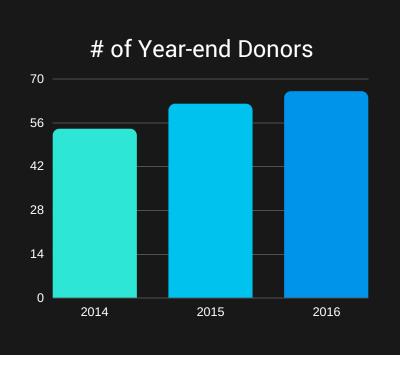


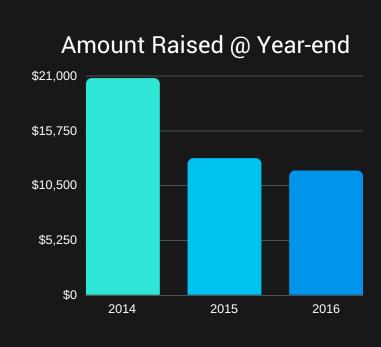


you. If not, take a look at our year-end fundraising summary for 2016. Although our year-end fundraising has declined over the last three years, the number of donors contributing at year end continues to increase. Additionally, the number of online donors has increased since 2014, as has the amount we receive from online donations.

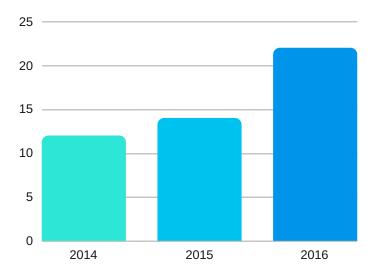
Take a look at our fundraising figures provided by our Secretary/Treasurer (Packet 2, p. 8). Although our figures are down compared to this time last year, assuming we continue our current fundraising trend, we are on track to meet or exceed this year's

fundraising goal of \$589,550, thanks in large part to what SLP has donated to date. That said, looking at our Accelerate donations and again assuming we continue this fundraising trend, we are below this year's Accelerate fundraising goal of \$125,000. Assuming we split this goal evenly between the four quarters, we should have raised \$31,250 by 12/31 but have actually raised \$3,780. We've got our work cut out for us!





#### # of Online Gifts Received



#### **Amount Raised Online**

