

# Kiwanis

California-Nevada-Hawaii District

Serving the Children of the World™



[www.cnhkiwanis.org](http://www.cnhkiwanis.org)

## ***Cal-Nev-Ha Kiwanis 2018 Mid-Year Conferences***

**February 10, 2018, North- DoubleTree by Hilton Sacramento,  
Sacramento, California**

**February 24, 2018, South- Sheraton Fairplex Hotel & Conference Center,  
Pomona, California**

A group of diverse young children of various ethnicities are smiling and posing together at a playground. They are in front of a large wooden slide structure. The children are wearing casual clothing like hoodies and sweaters.

***2018 Exhibitor and  
Sponsorship Prospectus***  
*for the 2018 Mid-Year Conferences*

[www.cnhkiwanis.org](http://www.cnhkiwanis.org)

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Tel: (909) 989-1500 • Fax: (909) 989-7779 • [convention@cnhkiwanis.org](mailto:convention@cnhkiwanis.org)



The sponsorship opportunities listed here are available during the **2018 Mid-Year Conference North**, to be held February 10, 2018, at the DoubleTree by Hilton Sacramento, CA and the **2018 Mid-Year Conference South**, to be held February 24, 2018, at the Sheraton Fairplex Hotel & Conference Center, CA. Your organization may opt to sponsor an event at one or both conferences, as well as participate as an exhibitor at one or both conferences. The fees shown below are per conference. Full descriptions can be found on the following pages.

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Inter-club Luncheon Sponsor .....	\$1,000
Rose Float Breakfast Sponsor.....	\$300
Registration Insert .....	\$200
Exhibitor (for-profit*).....	\$175
Exhibitor (non-profit*) .....	\$125

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## What is Kiwanis?

Kiwanis is a global organization of volunteers dedicated to changing the world one child and one community at a time. With nearly 13,000 Kiwanis members in our three-state district, the Cal-Nev-Ha District is one of the biggest in Kiwanis International. Our clubs and members contribute nearly 1 million volunteer service hours and over \$5 million to their communities each year! Together, we ARE improving the world, one child and one community at a time.

## About the Cal-Nev-Ha Kiwanis Mid-Year Conference

The Cal-Nev-Ha Kiwanis Mid-Year Conference is an annual meeting of nearly 700 Kiwanians and their guests in which attendees will have the opportunity to network with members from across California, Nevada and Hawaii; learn growth strategies, leadership skills and enjoy social events.

## Why sponsor or exhibit with us?

Our members are successful business owners, corporate executives and retired professionals who have tremendous purchasing power. Our audience encompasses leaders from our three-state district of California, Nevada and Hawaii. With nearly 700 attendees, your investment has the potential to see a significant return.

## Demographics

Our members include young adults to retirees with the average age being 58. The average annual household income of our members is \$100,000. Most members possess a bachelor's degree and many possess advanced degrees. Our members include corporate executives, business owners and retired professionals.

## Questions?

Please take a moment to review this information and choose the program that works for your organization. If you have any questions, please contact Tricia Crawford at (909) 989-1500, ext. 106 or by email at [tricia@cnhkiwanis.org](mailto:tricia@cnhkiwanis.org)

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*With nearly 700 attendees, your investment has the potential to see a significant return!*

# Kiwanis

California-Nevada-Hawaii District

*Exhibiting at the Cal-Nev-Ha  
Mid-Year Conference provides you with  
an opportunity to make an impact –  
and show your stuff!*

## Sponsorship Opportunities

### Inter-club Luncheon Sponsor: \$1,000 (Two available)

Conference registrants and their guests gather on Saturday afternoon for our Inter-club luncheon. This is the largest gathering of our members with approximately 700 in attendance. Benefits of this sponsorship include:

- Signage placement inside luncheon venue
- Company link and logo on conference microsite
- Opportunity to provide promotional materials or samples in registration packets<sup>1</sup>
- Full-page ad in the Inter-club program<sup>2</sup>
- One complimentary ticket to the luncheon

### Rose Float Breakfast Sponsor: \$300

Conference registrants and their guests gather on Saturday morning for our Rose Float Breakfast. Benefits of this sponsorship include:

- Signage placement inside breakfast venue
- Company link and logo on conference microsite
- Sponsorship listing in the Rose Float Breakfast program<sup>2</sup>
- Opportunity to provide promotional materials or samples at the breakfast<sup>1</sup>
- One complimentary ticket to the breakfast

### Registration Packet Insert: \$200

This opportunity is available to organizations that want to be sure to get their promotional materials or samples<sup>1</sup> in the hands of all registered conference attendees. Ship 700 items (per conference) to our office no later than January 19, 2018.

## Exhibiting Opportunities

### For-Profit: \$175

A fundraising project or for-profit business offering merchandise, programs, products or services that may be of interest to Kiwanians and/or Kiwanis clubs.<sup>1</sup> (includes one conference registration)

### Non-Profit: \$125

A Kiwanis club or outside 501(c) (3) organization seeking support from Kiwanians and/or Kiwanis clubs to further develop its goals and objectives. (includes one conference registration)

### End/Corner Booth: \$500

### District Club Service Projects: \$75

A Kiwanis club promoting a service opportunity to other clubs. *Please note clubs may not submit an application for outside organizations, corporations or vendors.* The exhibiting fee is a refundable “no show” deposit. If electrical power is required, the fee will be nonrefundable.

## District Committees & Projects: N/C

Kiwanis District Committees & Projects may request an exhibit space for no charge to promote their committee or project.

### All exhibits will receive:

- 1 skirted table with 2 chairs
- Company link on conference microsite
- Preconference promotional mention to members/attendees

### Locations:

#### Mid-Year Conference North

DoubleTree by Hilton Sacramento  
2001 Point West Way, Sacramento, CA 95815

#### Mid-Year Conference South

Sheraton Fairplex Hotel & Conference Center  
601 West McKinley Ave., Pomona, CA 91768

### Exhibit Hours

Exhibitor move in..... 6:30 a.m. - 7:30 a.m.

Exhibit Hours..... 7:30 a.m. – 3:00 p.m.

Exhibits MUST be removed from exhibit area no later than 5:00 p.m. on Saturday

## Advertising Opportunities and Rates

Size	Net Rate	Colors
Full Page	\$250	Black & white
Half Page	\$200	Black & white
Quarter Page	\$150	Black & white

Program Dimensions: Full page: 4" x 8.5" live area 3" x 7.5"  
Half page: 4" x 4.25" live area 3" x 3.75"  
Quarter Page: 4" x 2" live area 3" x 2"

Rates are for ads supplied in a format that meets our digital ad specifications. Files and ads that require file conversion, typesetting and/or design may incur additional production charges. For information about ad specifications, contact Trina Krider at [trina@cnhkiwanis.org](mailto:trina@cnhkiwanis.org) or 909-989-1500, ext. 122.

Ads are restricted to services, products or fundraising ideas. Ads of religious or political nature, ads which are discriminatory or ads that are disrespectful of a person or group of persons are prohibited. All ads are subject to review and approval by the Conference Management. Ads should be e-mailed to [trina@cnhkiwanis.org](mailto:trina@cnhkiwanis.org). Ad and payment must be received by January 19, 2018.



<sup>1</sup> Some restrictions may apply

<sup>2</sup> Your application, ad (if applicable) and payment must be received by January 19, 2018 in order to be included in the program.





## Exhibitor Contract

### for the 2018 Mid-Year Conferences

**Exhibit Dates:**

**Saturday, February 10, 2018**, DoubleTree by Hilton Sacramento, Sacramento, CA  
**Saturday, March 4, 2017**, Sheraton Fairplex Hotel & Conference Center, Pomona, CA

The undersigned makes application to participate as an exhibitor at the Cal-Nev-Ha District of Kiwanis International Mid-Year Conference(s). We understand the exhibit fees are charged as shown on the application form, and payment for the appropriate fee must accompany this application. **We also understand written cancellation must be sent to the Cal-Nev-Ha District Office and must be received no later than 14 days prior to the respective conference to receive a refund. A \$25.00 cancellation fee will be charged on all cancellations.** After the cancellation deadline, no refunds can be issued, regardless of circumstances.

We agree to have our exhibit in place by 7:30 a.m. on the day of the conference(s) and to staff it until 3:00 p.m. We agree to remove all materials from our exhibit no later than 5:00 p.m. on the day of the conference(s). We agree that Cal-Nev-Ha Kiwanis will not be held liable for any theft or damage to our exhibit when it is left unattended.

We agree to furnish the materials needed for our exhibit. **Cal-Nev-Ha Kiwanis will furnish two chairs, and one skirted table.** For additional tables and chairs, we agree to pay the stated rate per table and \$5 per chair. We assume responsibility for the men and/or women who represent our club or firm and will guarantee expenses incurred by them as our representatives. **We understand that all Kiwanians and spouses of Kiwanians working in the exhibit must be registered for the conference(s) and will be required to pay the appropriate registration fee.**

We agree to abide by the decision of convention management for location assignment. A limited number of exhibit spaces are available and reserved on a first requested, first reserved basis. **We further agree that no items of any kind will be sold by our company anywhere on the grounds of the convention facility without prior written approval.** If such activity takes place, we acknowledge that our exhibit shall be shut down immediately and all materials will be removed from the convention facility.

**Liability and insurance:** We agree Kiwanis International and the Cal-Nev-Ha District of Kiwanis (Kiwanis) shall not be held liable for any damages to any property or equipment whatsoever brought into the Kiwanis Mid-Year Conference(s) by us, claimed to result from the alleged negligence, act, or omission of Kiwanis, or because of the condition of the premises, or because of any cause whatsoever. We understand that exhibitors who desire to carry insurance on their exhibits must place it at their own expense.

On any and all claims, other than for damages to Applicant's property as set forth in the preceding paragraph, it is agreed that Kiwanis and Applicant each will indemnify and hold harmless the other from and against all losses, claims, suits or other legal liability, and legal expenses of any nature, imposed upon or brought against the other by reason of any negligent or intentional act or omission of their respective agents or employees.

We agree to faithfully observe and to comply strictly with the rules and regulations set forth in this agreement and with such other reasonable rules and regulations as the convention management may, in their judgment, deem necessary for the proper conduct, safety or care of the exhibition area. We further agree to comply with all rules and regulations of the hotel and/or convention center and acknowledge our responsibility to obtain and abide by these rules. In the event that we breach any portion of this Agreement, Cal-Nev-Ha Kiwanis shall have the right to immediately terminate this Agreement and any amounts paid for our exhibition space shall be forfeited.

*Application acceptance dependent upon date of submittal, availability of space, type of project.*

\_\_\_\_\_  
Signature of Applicant

\_\_\_\_\_  
Title of Applicant

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Date

**\*\*\*Please submit this contract along with application and proper payment\*\*\***