

**Kiwanis Cal-Nev-Ha Foundation  
2018 Board of Directors Annual Retreat  
Santa Ynez Valley Marriott, 555 McMurray Rd, Buellton, CA 93427**

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*Attire for the weekend is Kiwanis casual*

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**Thursday, November 1, 2018**

6:00 p.m. ....Executive Committee Meeting (Ballard Room)

**Friday, November 2, 2018**

11:30 a.m.....Luncheon for Board Members and Spouses (Santa Rita Hills Room)

12:30 p.m.....Foundation Orientation and Board Training (Nojoqui Falls Room)

12:30 - 12:35 (5 min)  
President's Welcome .....Roy Tally

12:35 - 1:05 (35 min)  
Foundation Orientation.....Pete MacHott / Jennifer Chaves

1:05 - 2:05 (60 min)  
Board Member Basics.....Pat Liddell / Pete Horton  
• Foundation Finance Overview  
• Board Member Roles and Responsibilities

**2:05 - 2:15 (10 min).....Break**

2:15 - 2:35 (15 min)  
Zoom Meetings .....Pete Horton

2:35 - 4:15 p.m. (100 min)  
Get to Know Your Foundation .....Various  
Overview & History (15 min) .....Roy Tally  
Pediatric Trauma Program & Website (15 min) .....Jennifer Chaves  
CNH Investors 101 (15 min) .....Pete Horton  
Grants (15 min) .....Bob Larsen  
Member Recognition (15 min) .....Debbie Scheibel  
Scholarships and Leadership Training (15 min) .....Margo Dutton  
Debrief (10 min) .....All

**4:15 - 4:25 (10 min).....Break**

4:25 - 4:55 (30 min)

- Telling the Foundation Story ..... Guy Blair / Roy Talley
- Building a Story Telling Culture
  - Convention and Conference Presentations
  - Club, DCM, RTC and SLP Presentations
  - Getting Yourself Invited

4:55 - 5:05 p.m. (10 min)

- Announcements, Wrap Up and Adjourn ..... Roy Talley /Jennifer Chaves

5:15 p.m. ..... Depart for Wine Tasting at Trattoria Grappolo

6:15 p.m. ..... Depart for Dinner (for those not attending wine tasting)

## Saturday, November 3, 2018

8:00 - 8:45 a.m..... Breakfast for Board (Santa Rita Hills Room)

9:00 a.m. - 12:00 p.m..... Discussion/Planning Session (Nojoqui Falls Room)

- Two additional board meetings per year (from the February meeting)
  - We added an August meeting; do we need to add a fifth meeting and if so, when?
  - Aug (DCON); Oct/Nov (retreat); Feb/Mar (MYC); June (KPC)
- Review Mission: Why do we exist and who do we serve?
- Vision: Where are we going?
  - Identify what success would look like
- Strategic Priorities: What do we need to focus on to achieve our Vision?
  - Develop a fundraising goal and a balanced budget that aligns with our priorities

12:00 p.m..... Luncheon for Board Members (Santa Rita Hills Room)

1:00 - 4:00 p.m..... Discussion/Planning Session Continues (Nojoqui Falls Room)

- Special Olympics / Special Needs: Increase Grant Limit?
- Fundraising Accountability (from the June meeting)
  - D&P Committee: Continual check-in and follow-up from Chair
  - Directors: Regular check-ins with the Board; Add as a discussion item on each board agenda? i.e., Fundraising Check-in: What did you do re fundraising? What worked for you? What didn't work for you?
- 2019 Gala Preview
- Action Plan: What do we need to do to achieve our Strategic Priorities?
  - Develop fundraising strategy
    - Determine what initiatives we will use to attain our overall fundraising goal and determine how much each initiative will contribute towards the overall goal
    - Develop a timeline for implementing each initiative

4:00 - 4:10 p.m. (10 min)..... Break

4:10 - 4:40 p.m. ....Investment Update with Ramsin Ganji  
4:40 - 5:00 p.m. .... Group Picture  
5:00 - 5:10 p.m. .... Announcements, Wrap Up and Adjourn  
5:15 p.m. .... President's Social  
6:15 p.m. .... Depart for Dinner (off-site)

***Fall Back! Set your clocks back one hour before you go to bed.***

**Sunday, November 4, 2018**

8:00 - 8:45 a.m..... Breakfast for Board (Santa Rita Hills Room)  
9:00 a.m. .... Foundation Board Meeting (Nojoqui Falls Room)  
(to include a continuation of topics from Saturday's meeting, if needed)  
11:30 a.m..... Luncheon for Board Members and Spouses (Santa Rita Hills Room)  
12:00 p.m..... Departure; See you in San Diego!