

## Kiwanis Cal-Nev-Ha Foundation Notes - Gala Committee Meeting October 30, 2018

Gala North Chair Guy Blair called the meeting of the 2018-2019 Gala Committee to order at 4:00 p.m. via teleconference.

***Committee Members Participating:*** Guy Blair, Jennifer Chaves, Margo Dutton, Bill Hooper, Bob Larsen, Shirley Nakawatase, Debbie Scheibel, Roy Talley and Anna Wu

***Committee Members Not Participating:*** Rita Germain

### ***Others Participating:***

Chairman Guy Blair welcomed the members participating in the call and proceeded with the agenda.

Guy invited committee members to share their gala ideas. Suggested themes included The Platinum Jubilee Gala and the Centenary Gala. The Committee selected The Platinum Jubilee Gala as the theme for the 2019 Galas.

The Committee next discussed including wine pairings with dinner for an additional \$30. Those who purchase the additional wine pairing would be identified with a wristband. Shirley will contact Pete Horton for help in soliciting wine donations and/or local wineries to host pairings for us. And to work out the logistics with the hotel (i.e., bringing donated wines, corkage, etc.)

The Committee next discussed what elements to include in the evening's event. A live auction could be a big money maker but perhaps we don't have the "right" clientele. A silent auction is popular and allows everyone to participate. The wine raffle is always popular but we need to emphasize to the Board that it's a wine raffle (i.e., no hard alcohol) and there is a minimum value which needs to be met. Guy will announce at retreat that each director will be responsible for donating a bottle for each gala and will need to solicit raffle/auction prizes; we need to be aggressive this year.

The Committee discussed the possibility of whether we can we sell physical tickets (via board members and select volunteers). Tickets sales and monies would need to be turned in by the same online deadline. Volunteers would be responsible for logging in guest details into online registration site. It was suggested that two separate tickets be issued; one for dinner and one for wine paring. Anna will follow up with Mark on the logistics of how to make this happen.

As a way to increase ticket sales, the Committee asked if members could attend the gala if they were not registered to attend the conference.

The Committee discussed whether we should set a board expectation that each director will bring XX number of guests to the gala. Although the board is expected to promote and encourage attendance at the gala, the Committee felt a specific goal was not necessary.

The Committee next discussed what element(s) was needed to draw people to the gala. Ideas included a speaker or someone/something special to draw people in; live entertainment; dancing and photographs. The Committee will need to discuss this further at a future meeting.

The Committee also discussed encouraging guests to dress according to a specific decade (i.e., 80's) and discussed an idea for table sales. Guests would purchase a table and then be responsible for decorating their table according to their theme. This would give people a chance to partake in the festivities rather than simply show up.

The Committee discussed the idea of a raffle with the prize being “dinner anywhere in the District” and the logistics of such a raffle. Chair Guy asked Bob to prepare a proposal to share with the Committee at the next meeting.

Margo informed the Committee that she plans to create a quilt using fabric donated by Karen Gibbs and suggest we sell tickets all year with the winner being drawn at DCON.

Margo then asked the Committee to start brainstorming new ways to raise funds. The Committee will try to meet briefly during the retreat.

Margo also asked Jenn to forward to the Committee a proposal from Universal Studios. The Committee will review and discuss at the next meeting.

Chair Guy encouraged members to invite others to join us in planning and executing the galas so as to spread the work load.

As there was no further business, Chair Guy thanked the members of the committee and adjourned the meeting at 4:53 p.m.

Respectfully Submitted,



JENNIFER CHAVES  
Executive Director