

*Kiwanis Cal-Nev-Ha Foundation*  
SPONSORSHIP PROSPECTUS



**Champions for Children Dinner & Auction**

February 10, 2018 | Sacramento, CA  
February 24, 2018 | Pomona, CA

**EAT DRINK**  
and be

*Giving*

Sponsored by the Kiwanis  
Cal-Nev-Ha Foundation



The sponsorship opportunities listed here are available for the **2018 Champions for Children Dinner & Auction: *Eat, Drink and Be Giving***, to be held at the Kiwanis Mid-Year Conference North on February 10, 2018, at the DoubleTree by Hilton Sacramento, and at the Kiwanis Mid-Year Conference South on February 24, 2018, at the Sheraton Fairplex Hotel & Conference Center in Pomona. Individuals, Kiwanis clubs or organizations may opt to participate in our sponsorship opportunities at one or both events, as well as place an advertisement in one or both event programs. The fees shown below are per event. Full descriptions can be found on the following pages.

Platinum Sponsor .....	\$1,500
Gold Sponsor .....	\$1,000
Silver Sponsor .....	\$500
Bronze Sponsor .....	\$250
Program Ad .....	\$50-\$125

## About the Kiwanis Cal-Nev-Ha Foundation

The mission of the Kiwanis Cal-Nev-Ha Foundation is to build a better future for our children by providing grants, scholarships & leadership training and through our innovative Pediatric Trauma Program. As the charitable entity of the Cal-Nev-Ha District of Kiwanis International, our Foundation is supported solely by voluntary contributions. Working together, **we build a better future for our children.**

## What is Kiwanis?

Kiwanis is a global organization of volunteers dedicated to changing the world one child and one community at a time. With nearly 13,000 Kiwanis members in our three-state district, the Cal-Nev-Ha District is one of the biggest in Kiwanis International. Our clubs and members contribute nearly 1 million volunteer service hours and over \$5 million to their communities each year! Together, we ARE improving the world, one child and one community at a time.

## Why sponsor or advertise with us?

Your investment has the potential to see a significant return. Our members are successful business owners, corporate executives and retired professionals who have tremendous purchasing power. Our audience encompasses leaders from our three-state district of California, Nevada and Hawaii.

## Demographics

Our donors include young adults to retirees with the average age being 58. The average annual household income of our donors is \$100,000. Most donors possess a bachelor's degree and many possess advanced degrees.

## Questions?

Please take a moment to review this information and choose the program that works for your organization. If you have any questions, please contact Jennifer Chaves at (909) 736-1708; [jennifer@cnhkiwanis.org](mailto:jennifer@cnhkiwanis.org).





## Event Sponsorship Levels & Benefits -

The Kiwanis Cal-Nev-Ha Foundation's mission is to build a better future for children. By supporting our **2018 Champions for Children Dinners**, you are preventing trauma, empowering youth, and transforming lives.

Please view the Sponsor Levels below to determine how you would like to participate.

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### Platinum Sponsor \$1,500

- Eight tickets to the dinner
- Full page ad in the dinner program
- Opportunity to share promotional company-supplied video during event (60-90 seconds)
- Tag company in a social media thank you
- Name on signage, program and on screen
- Company name and logo on event microsite

### Gold Sponsor \$1,000

- Six tickets to the dinner
- Half page ad in the dinner program
- Tag company in a social media thank you
- Name on signage, program and on screen
- Company name and logo on event microsite

### Silver Sponsor \$500

- Four tickets to the dinner
- Business card-size ad in the dinner program
- Tag company in a social media thank you
- Name on signage, program and on screen
- Company name and logo on event microsite

### Bronze Sponsor \$250

- Two tickets to the dinner
- Tag company in a social media thank you
- Name on signage, program and on screen
- Company name and logo on event microsite

*Thank you for your support of our Champions for Children Dinner & Auction! Your gift builds a better future for children.*





## Yes! Please count on me to support the Foundation's Dinner & Auction -

The following information is requested so we may properly list our donors in the event program and avoid any misunderstanding. Completed forms are due no later than January 19, 2018. **All sponsorships/ads and payment must be received in our office by January 19<sup>th</sup> to ensure proper recognition at the event.** If you prefer to complete this form online, visit [https://KiwanisCNHFoundation.formstack.com/forms/donor\\_form](https://KiwanisCNHFoundation.formstack.com/forms/donor_form).

Donor Name: \_\_\_\_\_ Indicate if Donor is a:  Kiwanian  
 Kiwanis club  
 Contact person for club or organization donations: \_\_\_\_\_  Organization  
 Address: \_\_\_\_\_  
 City State Zip  
 Daytime Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Sponsorships**

Please list below the name of the individual, Kiwanis club or company wishing to sponsor a portion of our event. Please be sure to confirm the spelling as the name listed below will be printed in our event materials. If you would like us to publish a company logo as well, please check here  and email a high resolution .jpg of your logo to [kristin@cnhkiwanis.org](mailto:kristin@cnhkiwanis.org).

Name of the Platinum Sponsor donor @ \$1,500/event: \_\_\_\_\_  
 Name of the Gold Sponsor donor @ \$1,000/event: \_\_\_\_\_  
 Name of the Silver Sponsor donor @ \$500/event: \_\_\_\_\_  
 Name of the Bronze Sponsor donor @ \$250/event: \_\_\_\_\_

**Auction Donation**

All auction items should be brought to the Mid-Year Conference of your choice and delivered to the Foundation Booth by 9:00 a.m. on February 10 (Sacramento), or February 24 (Pomona). Please contact the Foundation office for additional delivery options.

Approximate Value of Donation \$ \_\_\_\_\_ Suggested Minimum Bid \$ \_\_\_\_\_  
 Donation (check one)  Cash  Vacation/Lodging  Gift Certificate  Merchandise  
 I will bring this item to the (check one)  South Mid-Year Conference  North Mid-Year Conference

**Description of Donation:** Please include a detailed description of your item (i.e., unusual aspects, rarity, size, color, dates, times, etc.) Use additional paper if needed and attach any brochures, photos, logos, if applicable.

**Conditions or Restrictions:** Please disclose any conditions and/or restrictions of this donation, including an expiration date, if any (i.e., number of persons, time of year, excluded dates, geographical limitations, insurance requirements, etc.)

**Program Ad**

Please email your program ad to [kristin@cnhkiwanis.org](mailto:kristin@cnhkiwanis.org). Ads are restricted to services, products or fundraising ideas. Ads of religious or political nature, ads which are discriminatory or ads that are disrespectful of a person or group of persons are prohibited. All ads are subject to review and approval. Rates are for ads supplied in a format that meets our digital ad specifications (Word file, PDF or high resolution .jpg). Files and ads that require file conversion, typesetting and/or design may incur additional production charges.

**Program Advertising Options and Rates -**

Full page color ad (Full page: 5.5" x 8.5" live area 4.5" x 7.5") @ \$125  
 Half page color ad (Half page: 5.5" x 4.25" live area 4.5" x 3.25") @ \$75  
 Business Card color ad (Business Card: 3.5" x 2" live area 3.5" x 2") @ \$50

**Payment Information**

Total sponsorship fee \$ \_\_\_\_\_ Total advertising fee \$ \_\_\_\_\_

Sponsorship for Sacramento conference  Advertising for Sacramento conference  
 Sponsorship for Pomona conference  Advertising for Pomona conference  
 Sponsorship for both conferences  Advertising for both conferences

Check enclosed (made payable to Kiwanis Cal-Nev-Ha Foundation and mailed to the address below)  
 Credit Card (Please contact me so I may make my donation by credit card)

Please be sure to keep a copy of this form as your official receipt. For your tax records, the Foundation's Tax ID number is 94-1623498.

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 Tel: (909) 989-1500, ext. 116 | www.cnhfoundation.org | facebook.com/CNHFoundation**